

# AMY BOUSAMRA

## Front-End Developer & UI/UX Designer

Suttons Bay, MI (Remote) • Portfolio: [amybousamra.com](https://amybousamra.com)  
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### SUMMARY

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Front-end developer and UI/UX designer with 10+ years of web design and development experience across freelance and enterprise work. My strongest skills are HTML, CSS, JavaScript, responsive layout, and accessibility. At Travel + Leisure Co., I built vacation website templates and booking flows for hotels, flights, and car rentals, plus promotional experiences and campaign assets, for platforms serving millions of members. I also worked on the marketing team, prototyping quickly and building promotional banners and cross-sell ads between designers and back-end developers. I now work in Figma daily on my own product and client design projects and am building depth in UX process and research. I have also designed and shipped React, Next.js, and Supabase products using AI-assisted tools like Claude Code, v0, and Cursor.

### SKILLS & TOOLS

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- **Design & UX:** Figma (daily use on current projects; worked within Figma and InVision at Travel + Leisure), wireframing, prototyping, responsive design, accessibility-first design, design system use. Sketch (working knowledge).
- **Visual & media:** Adobe Illustrator (logos, pattern design), Photoshop, Premiere Pro (extensive past use), Canva, CapCut.
- **Accessibility:** WCAG standards, accessibility-first design and remediation, CPACC certification in progress (IAAP).
- **Front-end:** HTML5, CSS3/SCSS (Flexbox, Grid, animation), JavaScript (ES6+), jQuery, responsive and cross-browser development, A/B test variant builds.
- **Modern stack (growing, AI-assisted):** React, Next.js, TypeScript, Supabase, PostgreSQL/SQL, Stripe, Vercel, Jest (coursework).
- **AI-assisted development:** Claude Code, v0, Cursor, GitHub Copilot, used daily to prototype and build faster.
- **Workflow & analytics:** Jira, Git, Bash, Google Tag Manager, Google Analytics.
- **Content management:** WordPress, Webflow, Framer, Sanity, and editing systems I built for use on client sites.
- **Presentation & documentation:** Microsoft Word, Microsoft PowerPoint, Keynote.

### EXPERIENCE

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#### Founder, UI/UX Designer & Developer | Mire & Muse Digital Agency, Suttons Bay, MI *Jan 2026 to Present*

- Own end-to-end design and front-end build for local business and nonprofit clients, from wireframes and high-fidelity Figma designs through CMS setup and launch, incorporating accessibility from the wireframe stage forward.
- Built client sites across multiple platforms.
- Designed and built Pretzel, my own no-code editing platform, so non-technical clients can update their live sites.
- Trained a nonprofit client's team to create and maintain their own marketing materials in Canva.
- Use AI-assisted tools daily to prototype and iterate on UI directions before committing to a final build, and create video ads for my SaaS products in Canva and CapCut.

#### UI Designer (Front-End Development) | Travel + Leisure Co. *Jun 2021 to Nov 2025*

- Built vacation website templates, from page interfaces through complete booking flows, for hotels, flights, and car rentals across four platforms serving millions of members, implementing designs from Figma in JavaScript, jQuery, HTML, and CSS.
- Built sign-in, sign-up, and paywall flows and multi-step booking logic, handling validation, error states, and edge cases.

- Delivered custom builds for hotel, flight, and car booking sites, working directly with legacy clients on quick-turnaround requests.
- Built A/B test variants for booking and promotional experiences as part of a cross-functional team, supporting data-driven UI decisions.
- Diagnosed and resolved CSS, layout, and cross-browser bugs across the team's projects, a steady part of the role throughout.
- Contributed to a shared design system and component library used across booking, promotional, and marketing surfaces.
- Marketing team: prototyped and built promotional banners and cross-sell ads for Disney and vacation deals, working between designers and back-end developers.
- Designed logos for the team's shared template assets and prepared images and logos in Photoshop as part of front-end builds.
- Prepared presentation materials and presented our work in biweekly in-house review meetings, explaining what we built and why.
- Worked in an agile/scrum team, tracking design and development work in Jira.

#### Web Designer & Front-End Developer | [Stony Point Web Design](#) Jun 2015 to Jun 2021

- Designed and built responsive websites, logos, and brand assets in Illustrator and Photoshop for small business clients across industries, from visual design through front-end build and launch, primarily during summers alongside a concurrent teaching career.
- Produced promotional web video in Adobe Premiere Pro, including for a restaurant client's site where it ran for several years.
- Created original fabric designs, some still sold through Spoonflower.

## SELECTED PROJECTS

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- **Two Swan (twoswan.app):** Multilingual, eco-friendly wedding planning SaaS designed and built solo: user flows, Figma prototypes, responsive UI, and a production build in React, Next.js, and Supabase (AI-assisted build).
- **Pretzel (pretzel-it.com):** No-code CMS designed and built solo using Next.js, Supabase, and AI-assisted tooling, including UX for non-technical users editing live sites.
- **Word & Whisker (wordandwhisker.com):** Children's early literacy app for PreK through 3rd grade.

## EDUCATION & CERTIFICATIONS

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- **BS, Web Design & Development,** Full Sail University, Orlando, FL. Advanced Achievement Award. Coursework: wireframing, human-computer interaction, UX design, design principles.
- **MA, Theatre Production & Directing,** Humboldt State University, Arcata, CA, 2001.
- **CPACC** (Certified Professional in Accessibility Core Competencies), in progress via IAAP.