

AMY BOUSAMRA

SUMMARY

UI/UX designer | Visual Designer | Front-end developer specializing in interactive, accessible web applications. Developed user-centric interfaces and design systems that enhance usability and drive user satisfaction. Successfully implemented solutions that improved client visibility, revenue, and adherence to WCAG standards. Please visit my portfolio at: amybousamra.com



EXPERIENCE

Founder - Designer / Developer, 01/2026 - Current **Mire & Muse Digital Agency - Suttons Bay, Michigan**

- Founded and rebranded boutique digital freelance agency, enhancing visibility for local businesses and nonprofits.
- Designed and developed websites tailored for local businesses and nonprofits.
- Developed marketing strategies that increased client engagement and elevated brand visibility.
- Managed client relationships, ensuring satisfaction and fostering long-term partnerships.
- Applied SEO techniques to improve search engine rankings.
- Utilized content management systems to streamline website updates.

Front-End Web Developer / UI Designer, 06/2021 - 11/2025

Travel + Leisure Co

- Contributed to a 50-75% increase in cross-sell revenue by designing and developing promotional banners and cross-sell modules for Disney and other enterprise partners using JavaScript, HTML, and CSS.
- Resolved 50+ front-end bugs in CSS, JavaScript, and legacy codebases, enhancing UI stability and ensuring cross-browser consistency in enterprise digital products.
- Developed and maintained user-facing interfaces for enterprise digital products, improving usability, accessibility, and responsive design across devices.

Web Designer & Front-End Developer, 06/2015 - 06/2021

Stony Point Web Design

- Designed and developed responsive, accessible web interfaces using HTML, CSS, JavaScript, and SCSS, ensuring visual consistency across browsers and devices.

CONTACT

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WWW: <https://amybousamra.com/>

SKILLS

- CSS3 design and animations
- JavaScript, TypeScript, and ES6
- HTML5
- SCSS and SASS
- React and Next.js
- DOM manipulation
- Customer relationship management
- Content management systems
- User interface design
- Bug resolution
- Component architecture
- State management
- Figma design systems
- Component libraries
- Style guides
- Responsive web design
- WCAG compliance
- Usability testing
- UX implementation
- A/B testing
- REST and GraphQL APIs
- SEO strategies

- Customized WordPress and PHP-based websites, implementing layout changes and feature enhancements to align with client goals and improve user experience.
 - Redesigned interfaces for local businesses and nonprofits, enhancing speed, usability, and audience-specific targeting to boost website traffic and online conversions.
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EDUCATION

Post-Baccalaureate, Elementary Education K-8, 01/2018
Rio Salado College - Tempe, AZ

BS, Web Design / Development, 01/2015
Full Sail University - Orlando, FL

MA, Theatre Production & Directing, 01/2001
California State University - Arcata, CA

BFA, Theater, 01/1996
City College of New York - New York, NY

High School Diploma, 01/1990
Interlochen Arts Academy - Interlochen, MI

TOOLS AND PLATFORMS

- Git version control
 - Bash scripting
 - AWS cloud services
 - JIRA project management
 - WordPress & PHP
 - Adobe Creative Suite
 - AI-assisted dev tools
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ADDITIONAL

REST, JSON, GraphQL (learning), SEO strategies, User research / case studies

DESIGN AND UX

- Figma
- Design systems
- Component libraries
- Style guides
- Wireframing & prototyping
- Accessibility (WCAG)

- User research and case studies
 - Git version control
 - AI development tools and AWS cloud services
 - Jira project management
 - WordPress and PHP development
 - Adobe Creative Suite
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WEBSITES, PORTFOLIOS, PROFILES

- linkedin.com/in/amybousamra

- Usability testing
 - UX implementation
 - A/B testing
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FRAMEWORKS

- React (actively developing)
 - Next.js
 - TypeScript
 - Component-based architecture
 - State management
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ACCOMPLISHMENTS

- Advanced Achievement Award - Issued by Full Sail University · May 2015
Web Design and Development Degree Program
 - Golden Key National Honors Society - May 1996
City University of New York City College
Graduated with Honors - Magna Cum - National Honors Society
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CERTIFICATIONS

- AZ Teaching Certificate
Teaching Certificate K-8 / Structured English Immersion PreK-12
- Michigan Standard Teaching Certificate
K-8 ELEMENTARY K-5 ALL SUBJECTS